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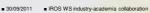
"European Efforts in Strengthening Academia-Industry Collaboration" Workshop at IROS 2011, San Francisco, 30/09/2011

#### Introduction

KUKA

- Goal of this session: introduce you to some of the measures taken in Europe to strengthen academia-industry collaboration
- Goal of the day: allow us to learn from each other on how to strengthen industry-academia collaboration
- Overview
  - Why collaborate?
  - History in Europe
  - Status
  - What will happen today...







#### Potential benefits of close collaboration



- Better understanding of
  - The needs of industry
  - The offerings of academia
- This can result in
- Research more industrially relevant
- Technology transfer from academia to industry
  - More money for research
  - More advanced products
  - Imp. aspects: "how to manage the knowledge transfer" & "people transfer"
- Less duplication of work
- More Spin-offs / start-ups



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### EURON - European Robotics Network



- Vision
  - Improve robotics research in Europe
  - Create a European "knowledge pool" without boundaries
  - Create new robotics markets based on European robotics technology
- Goals
  - Networking opportunities for all academics
  - Common face to European robotics research
  - Inform about funding opportunities
  - Matchmaking for project consortia
  - Improve PhD level education & training





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## **EUROP** – European Robotics **Technology Platform**



- Vision
  - Maintain leadership in industrial robotics
  - Take lead in service and security markets
  - Develop a European robotics supply chain
  - Ensure public and personal security
  - Improve quality of life and expand scientific endeavours
- Goals
  - Promote European Robotics
  - Provide networking support for the European robotics community
  - Develop the Strategic Research Agenda

of European Robotics and ensure its high Roquality and endorsement







## **CARE:** Coordination Action for Robotics in Europe



- Objective
  - To identify research priorities and to define a strategic research agenda (SRA) for robotics in Europe.
- SRA published on 7 July 2009
  - The SRA aims to promote robotics development and business activity in Europe

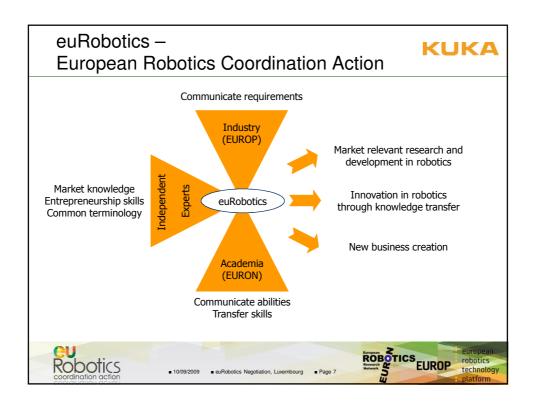












### euRobotics – European Robotics Coordination Action



- Task "Identifying hindering gaps"
  - Collect and formulate in detail the most significant "gaps" between academia and industry in those technology fields which are deemed most relevant for the future robotics industry
  - Summary of identified and prioritised hindering gaps
  - Suggestions for measures to close the gaps
- Task "Monitoring, adapting and enabling the implementation of the SRA"
  - Monitor whether the SRA maintains validity
  - Provide input for its adaptation and adapt it should the need arise
  - Enable the implementation of the SRA
  - → Sustainable basis for close industry-academia cooperation







### euRobotics – European Robotics Coordination Action



- Task "Advanced training of industry"
  - Academia teaches industry
  - Organise internships in industry (for students, PhDs, senior staff) and in research institutions (for developers)
  - Sustainable improvement of education of industry
  - → Better understanding between industry & academia
- Task "Fostering and promoting entrepreneurship"
  - Foster a vivid entrepreneurial culture through raising the awareness of opportunities, risks and practical considerations amongst researchers and giving would-be-entrepreneurs support
  - → Methodology to evaluate business opportunities
  - Series of entrepreneurship workshops aimed at researchers



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#### **ECHORD**



- Small scale projects involving industry & academia
- Increase understanding of problems on both sides
- → we will hear more in the course of the day



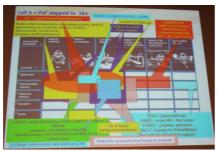
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#### FP7 / National funding



- Funding where individual players can not close the gaps
- Calls partially based on roadmaps from industry & academia → motivation to speak to each other





- Consultations of representatives from both communities
- Encouragement of industrial participation in projects



**30/09/201** 

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# The rest of the workshop



- Industry-academia collaboration from different angles:
  - Alex Zelinsky: started a very successful company
  - DLR / KUKA: transfer from academic to industrial partner
  - Germano Veiga: Delphi study in the context of ECHORD
  - Henrik Christensen: How to reach the highest places?
  - Juha Heikkilä: brief overlook of FP7-ICT Call 9
  - Experiences and opportunities in ECHORD
  - Kai Pfeiffer: The need to carefully evaluate opportunities in robotics
  - Jan Becker: Transfer requirements and how ROS / PR2 have helped
  - Brian Gerky: How Willow Garage is tacking the issue
  - Discussion of results and what we can learn from each other



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